



//ADASTRA

Adastra Germany

Company Presentation

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Who we are

Adastra is an international consulting company that creates functional solutions in various sectors, facilitating the transition to the digital era. We transform the Data & Analytics space by providing smart solutions.



Data

Data has long been at the center of our activities. We have been helping market and industry leaders across the globe to harness and leverage their data assets, accelerate innovation, improve operational excellence, and create unforgettable customer experiences.



Quick Facts



Adastra Group Worldwide

2600+

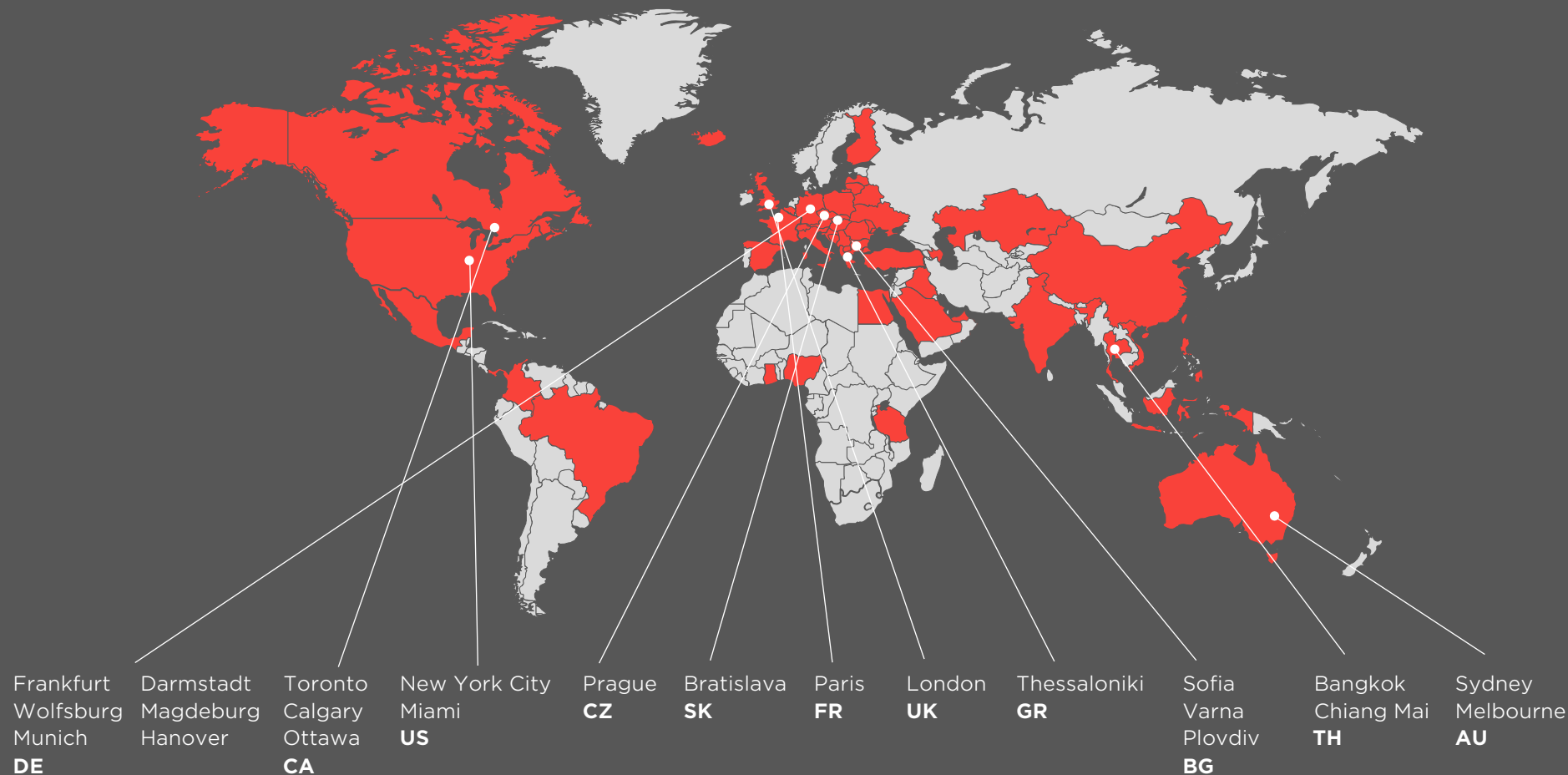
Professionals
worldwide

5000+

Projects in 42
countries

23

Offices in 11
countries





// ADASTRA GROUP

// ADASTRA

International consulting company that creates functional solutions in various sectors, facilitating the transition to the digital era.



Solutions to complex business problems in risk management, sales, and process optimization.



Cutting-edge software for data quality management, Master Data Management, and data governance.



Artificial intelligence, machine learning and optimization services.



Specialist in mobile app development.



Recruitment for banks, financial institutions, telecoms and insurance companies, and many others, including Adastra.



Full-service creative agency based on a strong technological background.



What we do

**Data
Engineering**

**Cloud
Services**

**Advanced
Analytics & AI**

Digitalizing Enterprises

**Digital
Transformation**

**Robotic
Process
Automation**

**Data
Governance**



Our Solution Portfolio



DATA ENGINEERING

Data Strategy
Modern Data
Warehousing
Data Lake
Data Integration
Data Visualization
Business Intelligence



ARTIFICIAL INTELLIGENCE

Machine Learning
Deep Learning
Statistical Analysis
Text Mining
Exploratory Data
Analysis
Visual Analytics
Feature Engineering



CLOUD SERVICES

Readiness
Assessment
Cloud Provider
Evaluation
Cloud Migration
Managed Services
Azure, AWS, GCP



DIGITAL BUSINESS

Digital
Transformation
Robotic Process
Automation (RPA)
Internet of Things
(IoT)
Blockchain
Mobile Apps



GOVERNANCE

Data Governance
Data Quality
Master/Reference
Data Management
Data Lineage
Metadata
Management

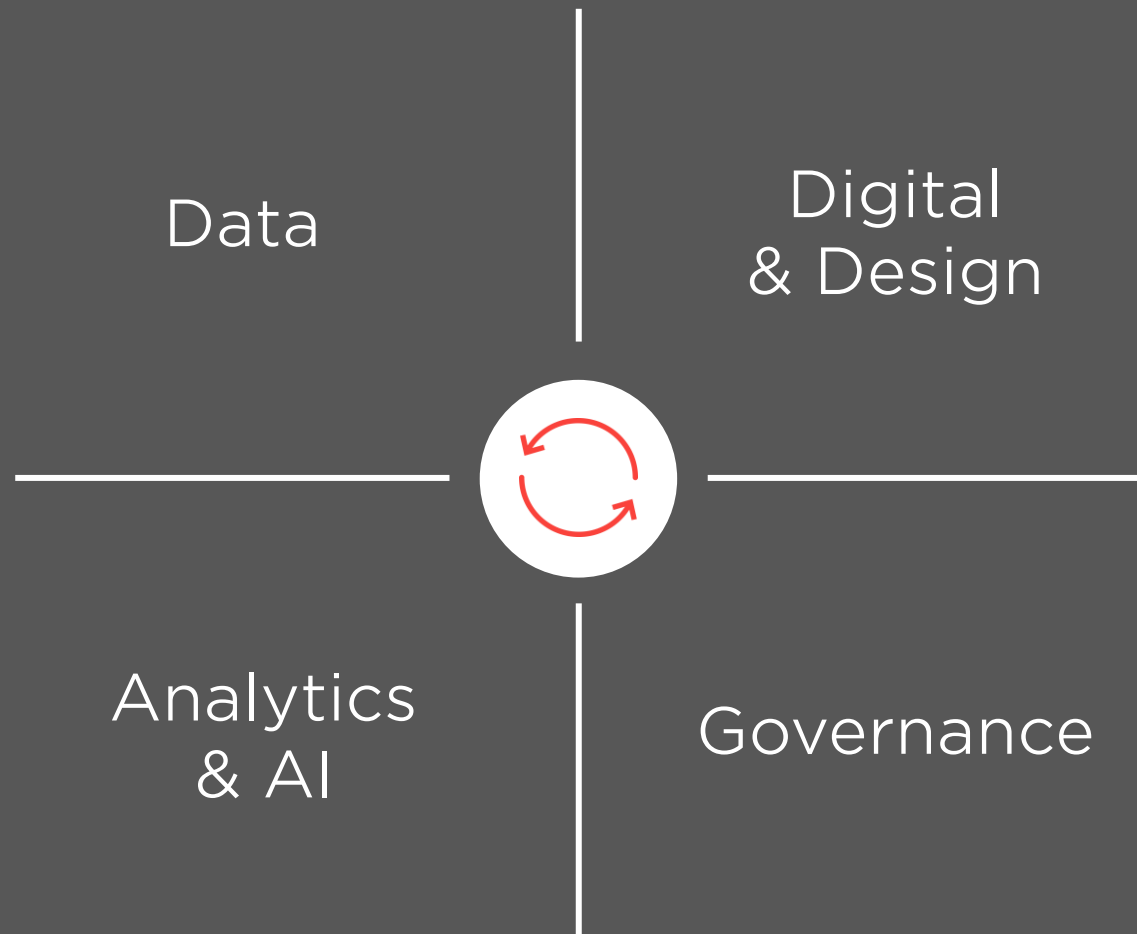


Why choose Adastra?

We create world-class solutions
across industries & geographies,
driving data driven insights

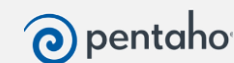
We are the preferred partner
for digital transformation

We are nimble and responsive to
our customers needs





Key Partnerships





Azure Competencies



Adastra: #1 Data / AI Partner

Microsoft ranks Adastra as their #1 Data / AI Partner

Impact Awards Won: Analytics, AI, Data Platform Modernization, Financial Services, Manufacturing, Commercial

Impact Awards Runner-Up: Partner of the Year, Global Analytics, Global Power BI, Migration, Customer Journey



ABILITY TO SCALE

With over 2500 GLOBAL staff, 500 CDN staff, and 500 Azure and Power Platform specialists, Adastra is ready to scale



COMPLETE STACK DELIVERY

Azure Infrastructure, Azure AppDev, Azure BizApps (O365 / D365), Azure BI Analytics, Azure Big Data, Azure Data Science, and Power Platform



PROVEN SUCCESS

Adastra has the best record in Canada, successfully driving customer Azure adoption / ROI, for over 200 organizations in the last two yrs



AGILE AND RESPONSIVE

Adastra's agility enables us to react / deliver for SMB customers, while also having breadth / depth for Enterprise customers



BESTSHORE DELIVERY

Adastra's bestshore delivery model ensures top global experts can be applied to any project, provides offshore economies of scale for heavy lift tasks, with global teams working in partnership with our on location experts. Adastra offers global 24 / 7 delivery and support, through our NA, EUR, and ASIA teams.



Adastra Microsoft Partnership

Microsoft
Partner



Gold Data Analytics
Gold Data Platform
Gold Cloud Platform
Gold Datacenter
Gold Application Integration

Adastra: Go-To Partner for Data & AI

10x Impact Award Winner

12x Impact Award Runner-Up

2x Global Impact Award Runner-Up

Azure Migration Partner

Advanced Specialization for Analytics

Advanced Specialization for Windows / SQL
Server Migration to Azure

Lead Canadian Partner for Synapse Migration
/ Implementation

Product Team Collaboration for Azure Synapse
/ Azure Purview / Azure Databricks



Adastra Azure Specializations

AZURE FOUNDATION

cloud adoption framework, well architected framework, tenant design, resource naming, service tag approach, network architecture, governance design, tco analysis, hybrid network implementation, devops integration, azure foundation implementation, iac automation, ...

AZURE APP / MIGRATION

app / data assessment, app / data decisioning (lift / shift vs modernize), app / data architecture, api architecture, microservices architecture, app/ data security design, migration roadmap, migration execution, iac pipelines, devops integration, ...

AZURE SECURITY

security assessment, identity strategy, role based access, secrets management, encryption, data loss protection, api management, private zone configuration, siem / soar integration, policy enforcement, security implementation ...

AZURE ANALYTICS

analytics assessment, analytics architecture, analytics roadmap, data zoning, enterprise model design (kimball, inmon, data vault), ETL data pipelines, persona enablement, citizen report development, trusted data as a service, ...

AZURE BIG DATA

big data assessment, data lake design, Hadoop integration, PySpark data engineering, ELT pipelines, spark delta lake, spark streaming, serverless compute, devops integration, ...

AZURE AI / ML

advanced analytics assessment, cognitive service integration, r&d model training / testing, mlops implementation, ai / ml pipelines, data science workbench automation, devops integration, ...

POWER PLATFORM

citizen development assessment, power platform governance, roles / responsibilities, environment strategy, CoE kit, canvas / model apps, power automate flows, power automate rpa, power platform dataverse, power bi datasets / reports, ...

AZURE DATA GOVERNANCE

data governance assessment, data catalog, data classification, data sensitivity, data use governance, data privacy, data lineage, master data management, data quality management, reference data management, ...

AZURE INTEGRATION PAAS

integration paas assessment, api management, logic workflows, service bus management, event grid distribution, peer to peer patterns, pubsub patterns, managed file transfers, iot telemetry streaming, iot edge device management, ...



Adastra's Growing Azure Team

500 Azure Specialists
(400 D&A, 100 CORE)

75 Azure Architects
(55 D&A, 20 CORE)

50 Azure
Data Scientists

250 Azure Certified
Resources

275 Azure
Data Engineers

125 Power Platform
Specialists

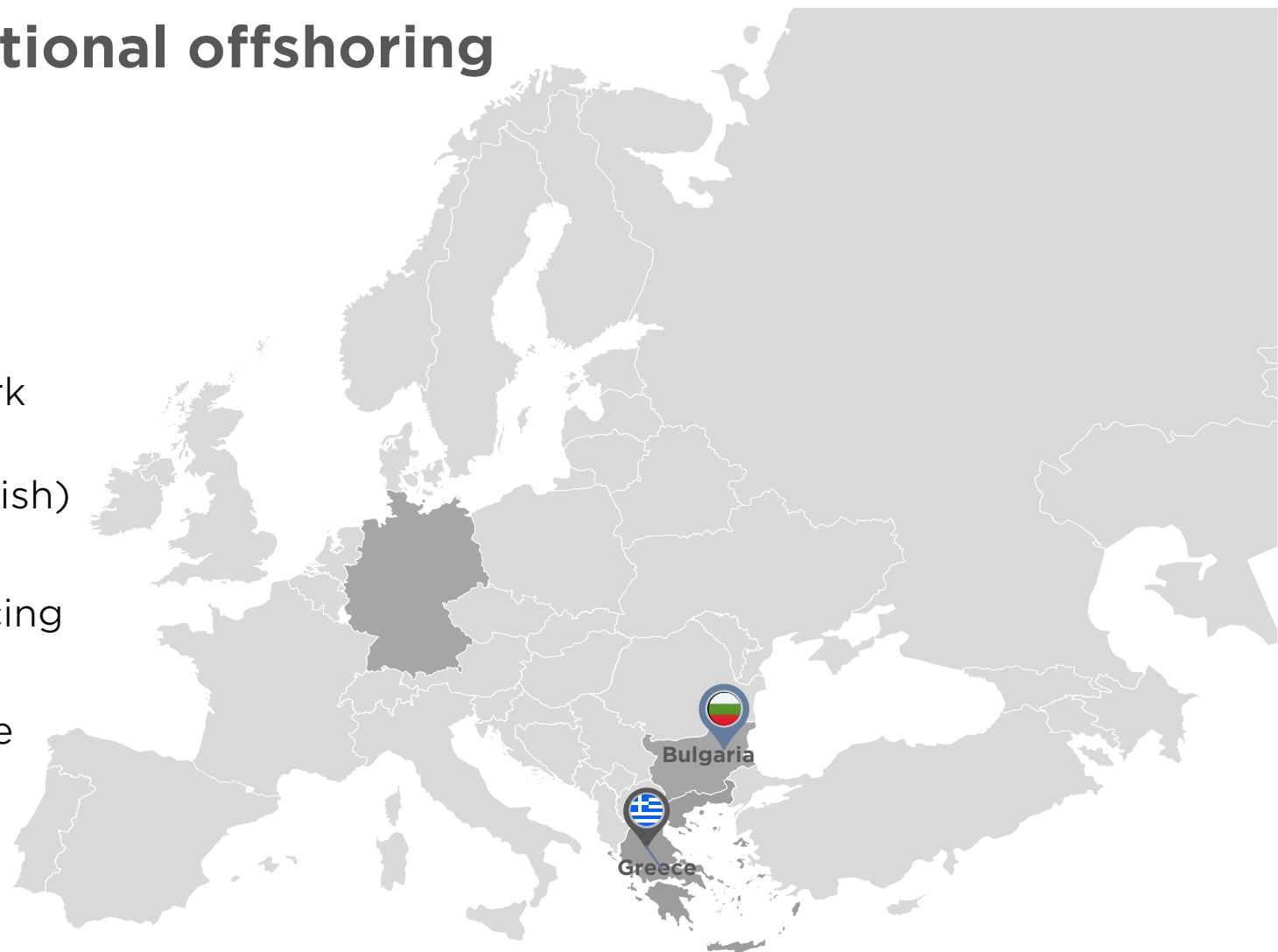
A person wearing a red jacket and dark pants stands on a rocky cliff, looking out over the ocean at sunset. The sky is filled with orange and yellow clouds, and the water is calm. The person is standing on a dark, jagged rock formation. The overall scene is serene and majestic.

Adastra Bestshoring

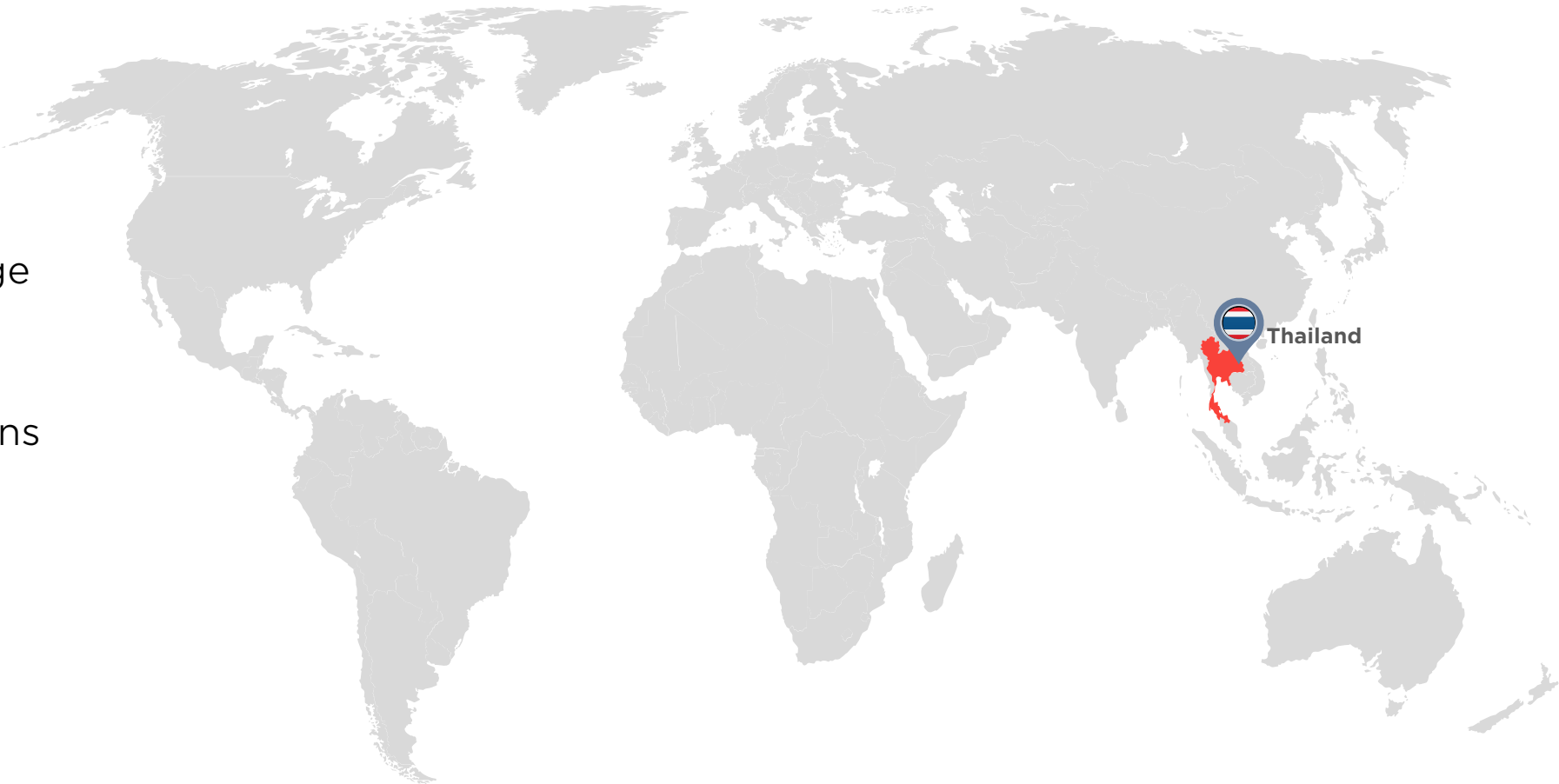
Nearshoring and/or Offshoring

A superior alternative to traditional offshoring

- / High quality
- / EU membership
- / Similar cultural background
- / Comfortable time zones
- / Highly qualified workforce with a high work ethic and willingness to perform
- / Very good language skills (German & English)
- / Skills in new & emerging technologies
- / Minimal risk in contrast to classic outsourcing
- / Optimized time-to-market
- / Reliable telecommunications infrastructure
- / Secure data management



- / High quality
- / High availability of qualified workforce with high work ethic and willingness to perform
- / Low staff turnover, stable expertise
- / Very good English language skills
- / Optimized time-to-market
- / Reliable telecommunications infrastructure
- / Secure data management





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