



Microsoft Sustainability Manager

CGI ESG solutions excellence

Our sustainability partnership will help your organisation unlock environmental, social and governance (ESG) value and drive carbon reduction.



CGI ESG solutions excellence

Our comprehensive sustainability service integration package is designed to assist businesses in effectively managing and reporting ESG and sustainability metrics.

What sets our package apart is the ability to:

- **Automate** the most complex datasets, making your organisation's analysis and reporting simple.
- Create efficiencies that deliver credible **carbon reductions**.
- **Empower your workforce** with training from sustainability experts.
- **Enhance productivity** whilst minimising environmental and social impact.

With global regulations for carbon reduction fast approaching, now is the time for organisations to take focused and effective measures to meet targets.

But to effectively manage sustainability you must first be able to accurately and efficiently obtain and measure your ESG data. This can be complex and time consuming (especially as data sets rapidly evolve over time) but is important for many reasons, including:

Regulatory drivers

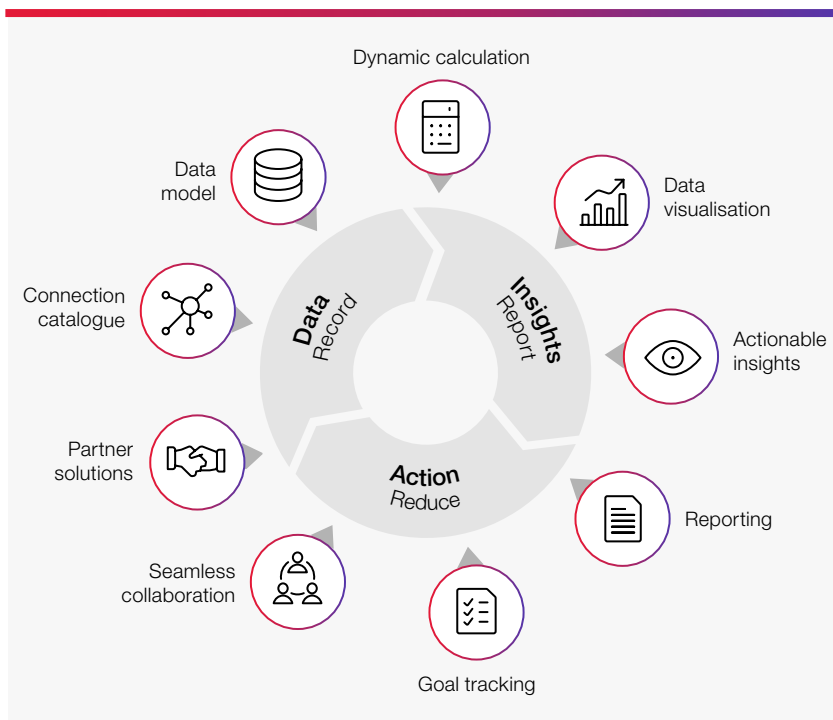
As we move closer to 2025 and 2030, new regulations from bodies such as the International Sustainability Standards Board (ISSB) and European Council are pushing companies to improve data accuracy and report detailed sustainability information.

The complexity of manual data management

Many organisations start to manage their carbon and ESG accounting using Excel spreadsheets. Manual adjustments to these datasets heavily depend on applying correct methodologies and factors, and potentially lead to gaps with uncertainties around data prioritisation, isolated datasets, and incomplete knowledge. This can inhibit effective analysis.

Customer needs

Consumers are increasingly seeking products that feature trustworthy environmental labels and detailed carbon footprints, indicating transparent supply chains, initiatives against modern slavery, and efforts towards reducing carbon emissions.



How we can help

Our approach to Microsoft Sustainability Manager (MSM) empowers organisations to realise their ESG aspirations by embracing best practice methodologies that ensure comprehensive, traceable, and consistently accurate reporting.

Leveraging CGI's collective pool of knowledge and delivery experience across more than 300 staff trained in Azure technologies in Europe, as well as our [sustainability and climate change team's](#) expertise in ESG reporting solutions, we deliver quality solutions tailored to your specific needs, including:

- Providing digital integration of sustainability technologies and systems with a fundamental understanding of ESG data
- Streamlining complex supply chains
- Providing training and guides for successful implementation
- Delivering advisory services for the reduction of carbon emissions and constructing bespoke sustainability roadmaps
- Implementing the capabilities to meet ESG regulatory reporting requirements, ensuring transparency and compliance.

The benefits

Our 4-step approach will empower your organisation to achieve its ESG aspirations. Your solution will help you:



Plan a sustainable path forward – using our experience of setting science-based net zero targets, we work in partnership to support all stages of your sustainability journey.



Create new business value whilst reducing your carbon footprint – drive your organisation forward with efficient use of resources, managing the mechanisms of reduction, and supporting your entire supply chain.



Improve your sustainability maturity – working with qualified experts and chartered engineers from leading institutions like Institute of Environmental Management and Assessment (IEMA), we'll help you establish credible reporting.



Reduce ESG risks – with the ability to analyse ESG metrics, you will gain valuable insights into opportunities to proactively address risk, moving away from a reactive approach.

Our 4-step approach

1. ASSESS: creating a strong foundation

During this initial stage, we conduct interactive sessions to evaluate your ESG and carbon data. This involves identifying data types, quantity, quality, and user reporting requirements. We then develop a data management plan aligned to global standards, whilst automating data integration.

We also create a tailored development platform to suit your specific requirements, setting the groundwork for the next phase. Critical components within the data model are mapped out, and plans for platform testing are formulated.

2. PLAN: iterative development and implementation

We pilot a functional proof of concept, gathering feedback to fine-tune and ensure a seamless integration within your organisation. This serves as the basis for refining a minimum viable product (MVP), designed for scalability.

We create training materials, incremental expansion plans, quick-win carbon reduction strategies, and custom dashboards and AI analytics are configured to present ESG data effectively.

3. PERFORM: establishing a scalable MVP

Incremental deployment integrates the solution into your organisation, transforming the MVP into a fully functional product for corporate reporting.

We ensure your teams are well-equipped to navigate challenges in a net zero and low-carbon economy, strategically leveraging the platform with bespoke sustainable performance indicators.

4. SUSTAIN: managing a sustainable organisation

In the final operational stage, we use a comprehensive service management package focused on supporting future updates to benefit your organisation with sustainable return on investment and long-term success.



About CGI

Insights you can act on

Founded in 1976, CGI is among the largest IT and business consulting services firms in the world.

We are insights-driven and outcomes-based to help accelerate returns on your investments. Across hundreds of locations worldwide, we provide comprehensive, scalable and sustainable IT and business consulting services that are informed globally and delivered locally.

For more information

Visit

[Sustainability and Climate Change Advisory](#)

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