

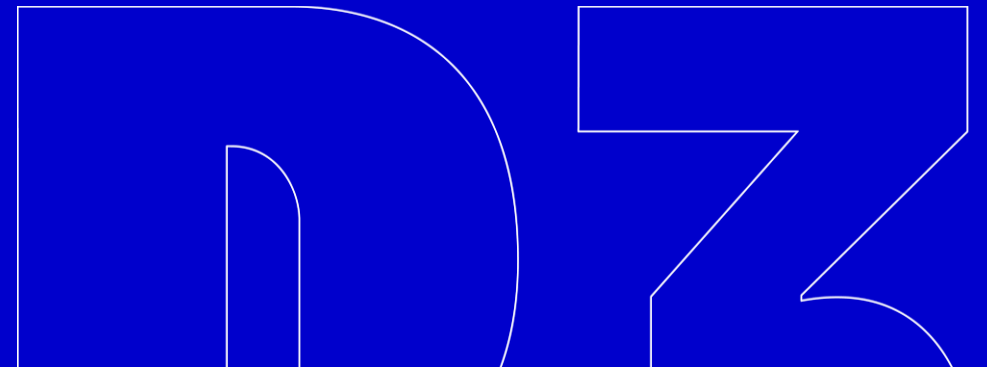
# P3 Introduction

P3 Digital Services GmbH

PREPARED FOR  
Microsoft

# At a glance

We are an independent and global management consulting company that was founded in 1996 as a spin-off from Fraunhofer Institute for Production Technology IPT



1350

Employees  
from 70 nations

13

Subsidiaries  
within P3

26

Years of experience in Europe,  
Asia and Americas

26

Locations  
across 4 continents

75

% of our employees are Engineers  
& Software-Developers

100

% up for  
new challenges

# Locations

## EUROPE

GERMANY	Stuttgart Munich Wolfsburg Düsseldorf Hamburg
FRANCE	Paris Toulouse

SERBIA	Belgrade Subotica
ROMANIA	Cluj-Napoca
GREECE	Athens
CZECH	Prague

## AMERICAS

USA	Greenville Dallas Detroit Charleston
MEXICO	Mexico-City Puebla Guadalajara Querétaro
COLOMBIA	Cali

## ASIA

CHINA	Beijing Shanghai Shenzhen
THAILAND	Bangkok
KOREA	Seoul



# Mission Statement

## Vision

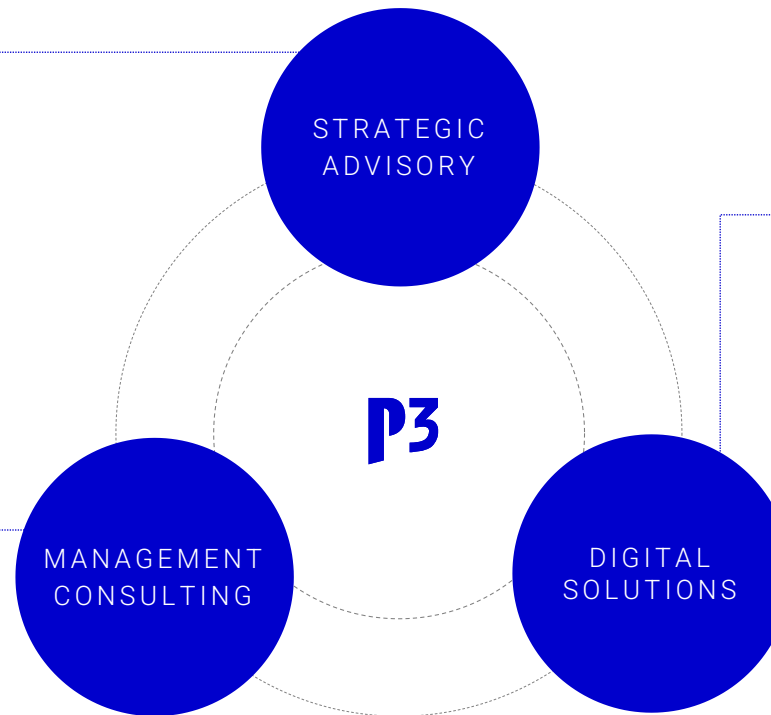
We advise our clients strategically in the areas of technology strategy, business process optimization and organizational development.

P3 develops new business models, opens up future revenue sources for the clients and accompanies them in building up competencies.

## Perspective

We carry out complex projects and optimize business processes in customer organizations and their global supplier network.

P3 supports and empowers customer organizations to create robust structures to operate sustainably and grow in the future.



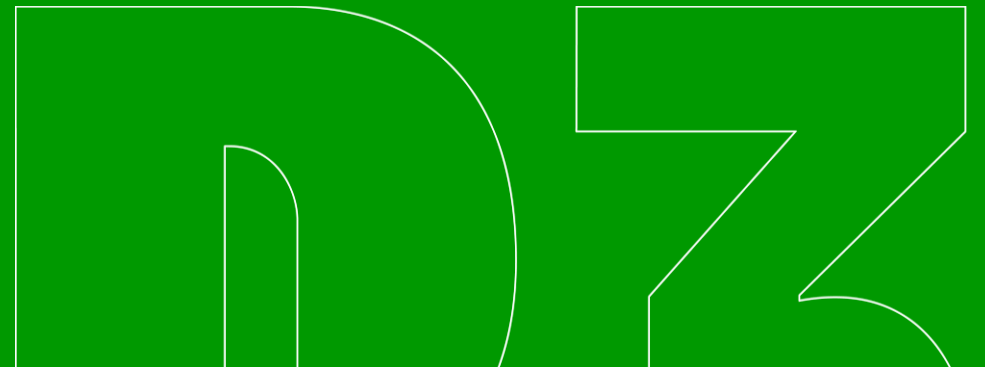
## Insights

We develop & test innovative IT solutions for specific business requirements. From individual solutions to cloud-based IoT services.

P3 delivers end-to-end solutions in the area of security consulting and ensures a seamless service and product rollout.

# What we do?

Breaking new ground with versatile competencies is our strength.







Automotive



Banking & Insurance



IT & Media



Consumer Goods & Retail



Public Sector



Energy



Rail & Transportation

## Mobilize

- Autonomous Driving
- Android Automotive
- Electric Mobility
- Electric Powertrain
- Mobility Innovation

## Digitalize

- Cyber Security
- Data Analytics & AI
- Digital Services
- User Experience

## Energize

- Battery Technology
- Charging Infrastructure

## Industrialize

- Operations & Supply Chain
- NeXonic®

## Optimize

- Agile Transformation
- Cost Management
- Organizational Management
- Quality Management
- Sustainability

## Performance

- Change Management
- Communication Management
- Learning Experience
- Rollout Management



# Our capabilities

Strategy & Organization

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Performance & Process improvement

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Operations & supply chain management

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Agile project management

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Data Analytics & AI

Cost optimization

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IT & Software development

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Transformation & Rollout

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Test & Validation

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Training & Coaching

# Our Customers and Partners

## OUR CUSTOMERS



## PARTNERSHIPS (Selection)



We have been a **Microsoft Gold Partner** since April 2019 and continue to expand our Azure projects.



Since May 2019 P3 is partner of **Alibaba Cloud Implementation**.



Since 2018 we are proud to be **Amazon Webservices Registered Partner**.



We have been a **UiPath Silver Partner** since 2017. We develop and implement software robots (RPA) to automate slow processes.



We have been an RPA partner and reseller of **Blueprism** since 2017.

# End-2-End Focus

We accompany our customers from the **idea** to the **product** and thus develop sustainable **solutions** which are **supported** by us beyond the operation.

## Conception of digital services

In the beginning there is an idea or a performance- We help to analyze it and create a concept to implement it.

## Sustainable Solutions

Right from the start we look for the ideal solution for your application. Costs also play an important role, which is why we adapt architectures, etc.. to your needs.



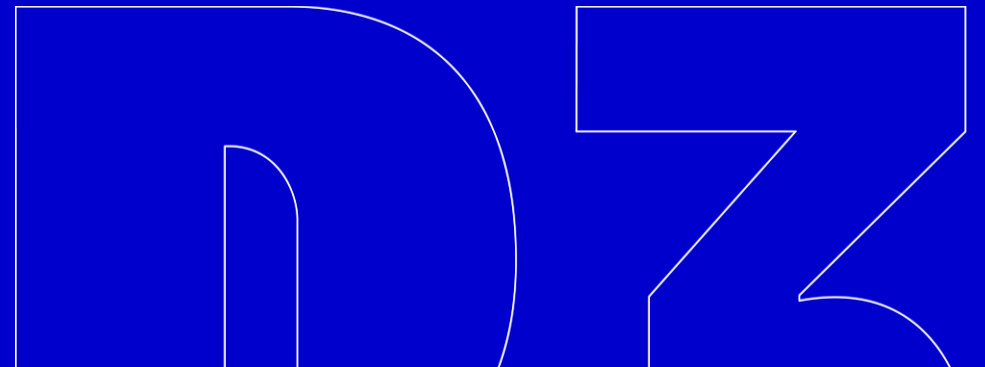
## Agile Project Management

Our Projects are agile. Therefore, ideas can be implemented and evaluated quickly. Our certified PMs have a strong technical understanding.

## Innovative Technologies

We use the latest, innovative technologies to implement your ideas. Various partnerships allow us to adapt the solution to your requirements.

# Technologies and Microsoft Partnership





# We use the latest technologies and software



Gold Application Integration  
Gold DevOps  
Gold Data Analytics  
Gold Data Platform  
Gold Project And Portfolio Management  
Gold Communications  
Gold Application Development  
Gold Cloud Platform  
Gold Datacenter  
Gold Cloud Productivity  
Gold Enterprise Mobility Management  
Gold Cloud Business Applications  
Gold Security

## Microsoft Gold Partner

In 2019, we became a Microsoft Gold Partner in several competency areas and continue to build our Azure capabilities. As a recruited Managed Partner, P3 participates in a close 1:1 business development with MSFT. P3 is on its way to become one of MSFT's highly specialized partners in Cloud Native Application Development, Devops, Power Apps, etc.

## Technologies (Excerpt)



### Web, App & AR/VR Development

- iOS, Android, Cross Platform
- UX/UI Design
- 3D Modeling, AR/VR
- Web & native Desktop Development

### Backend, Cloud & DevOps

- Cloud Strategy & Development
- Backend & API Development
- DevOps
- Container-based Development

### Testing, Quality & Security

- Test Planning / Use Case Development
- Manual & Automatic Testing
- Code & Compliance Review
- Monitoring, Assessment, Audit
- Incident Management

### Data Analytics

- Machine Learning
- Cognitive Services & Chatbot
- Big Data & Analytics
- Voice Assistance & Computer Vision

### IoT & Embedded

- Connected Devices / IoT Hub
- Secure Connectivity
- Proof of Concept Development
- Prototyping on Mainboards
- Android Automotive

### Automation

- Process modeling
- Process standardization
- Process optimization
- Process automation
- Power Platform / Robotic Process Automation (RPA)

# Our Approach

WE ACCOMPANY YOU FROM YOUR IDEA TO THE FINAL SOLUTION END-TO-END.



Idea



Wireframes



Designs



Requirements



IT & Systems



Backlog



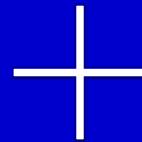
Agile Development



Solution

## Design Thinking

Helps us to understand the **user**.

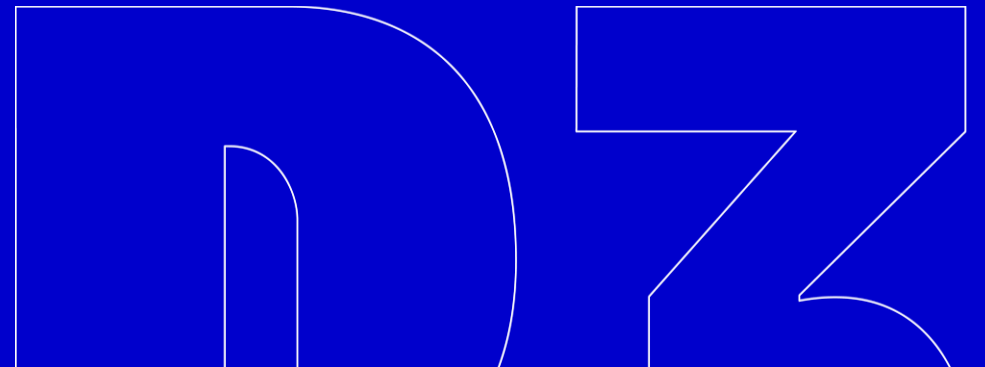


## Transparency

Helps the customer to understand **us**.

# Get in touch

We are a competent partner at eye level for your problems and goals.





# Contact

## Contact persons



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