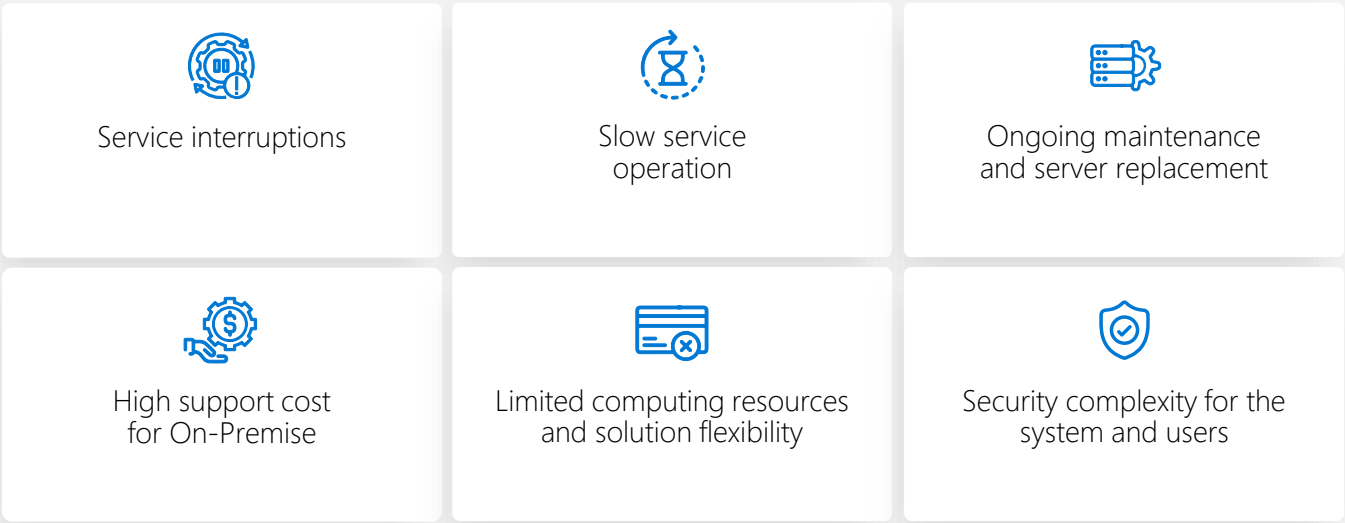


Server migration to Microsoft Azure

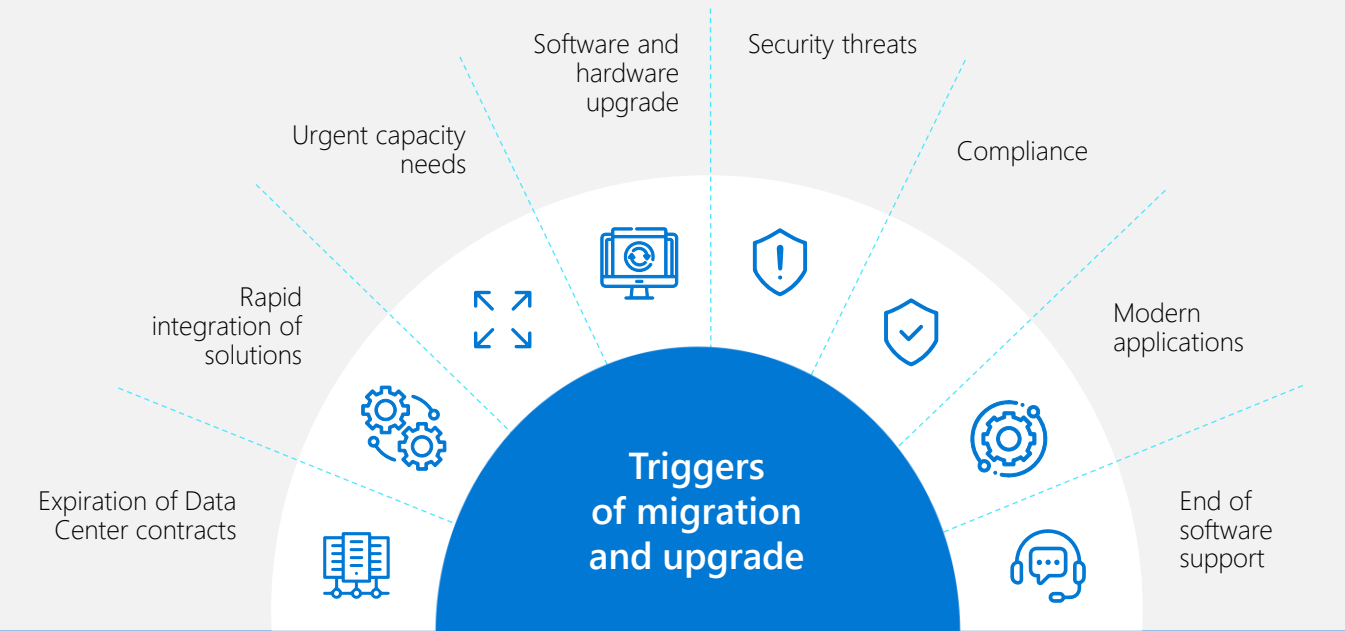
Microsoft Azure is a cloud platform, which consists of more than 100 interconnected data centers around the world, provides the ability to develop, run programs and store data on Microsoft servers.



WHAT CHALLENGES BUSINESSES FACE WHILE WORKING WITH ON-PREMISE INFRASTRUCTURE



WHEN AZURE CLOUD SHOULD BE USED



BENEFITS OF MIGRATION TO MICROSOFT AZURE

51%

Improved efficiency of IT teams

76%

Increased backup speed

66%

Reduced average data recovery time

337%

Return on investment within 5 years

COST OPTIMIZATION OPTIONS IN MICROSOFT AZURE

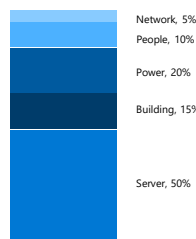
The cost of an On-Premise solution

is the cost of owning equipment, which is formed from many points: the cost of the premises where the server racks are installed, the electricity consumed, etc., which leads to a high final cost of owning On-Premise servers.

Cost optimization options in Microsoft Azure:

- **Pay as you go** – pay as you consume resources.
- **Hybrid benefit** – with Microsoft On-Premise licenses, pay with savings of up to 40%.
- **Reservation** – cost reduction when reserving capacities for 1 or 3 years up to 80%.

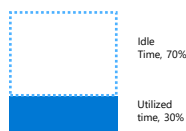
On-Premise cost



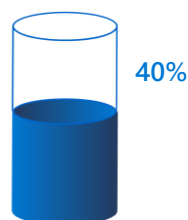
Datacenter capacity



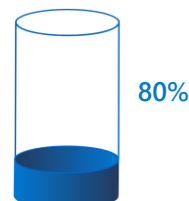
Server capacity



Save 40% with Azure Hybrid Benefit



Save 80% with Azure Hybrid Benefit + Reserved Instances



CONSEQUENCES OF A DATA BREACH

4.2bn

of accounts stolen by hackers in 2021

20%

of organizations lose customers during cyberattacks

30%

of organizations lose income during cyberattacks

DATA PRIVACY WHEN MIGRATING WITH SMART BUSINESS



The data is protected by a non-disclosure agreement (NDA).



All rules and guidelines for Microsoft CSP partners are followed.



Zero trust model and MFA (multi-factor authentication) are used for all accounts.



SMART business meets all the requirements of international standards ISO/IEC 27001:2013 and ISO 9001:2015 and has the relevant certificates.