

# IBM Consulting

## Windows and SQL Server Migration to Azure

Client Presentation

IBM Consulting



# Agenda

- ❑ Why Migrate to Azure?
- ❑ IBM Value Propositions for Migration Journey
- ❑ IBM Framework
- ❑ Migration Tools and Accelerators
- ❑ Incentives for Migration

# What's driving migrations to Azure?

Infrastructure  
oriented drivers

App oriented  
modernization drivers



# Windows Server and SQL Server RUN BEST ON AZURE



## Unmatched security

- Get unified security management and advanced threat protection with [Microsoft Defender for Cloud](#)
- Proactively secure your server workloads with [Microsoft Sentinel](#), a cloud-native SIEM
- Encrypt data while in use with industry leading [confidential computing](#)
- Enable secure and reliable connectivity between edge file servers and Windows Server on Azure with [SMB over QUIC](#)



## Cloud on your terms

- Bring Azure security, management and governance to any infrastructure with [Azure Arc](#)
- Seamlessly migrate your on-premises VMware and Nutanix environments with [Azure VMware Solution](#) and Nutanix Cloud Clusters on Azure
- Extend your on-premises systems to Azure with [Windows Admin Center in Azure](#), [Azure File Sync](#), [Azure Active Directory](#), and [Extended Network for Azure](#)



## Outstanding offers and programs

- Save up to 80% with offers such as [Azure Hybrid Benefit](#), 3 years of free [Extended Security Updates](#), and [reserved instances](#), only on Azure
- Save up to 93% when you move to [Azure SQL Managed Instance](#)
- Get industry leading [price performance](#) with SQL Server on Windows Server on Azure
- Get help at every step of your migration and modernization journey with the [Azure Migration and Modernization Program](#)

# Unparalleled innovation for your Windows Server workloads



Automate configuration and management of Windows Server VMs with Azure Automanage



Patch without rebooting your Windows Server VMs with Hotpatch, only on Azure



Deep management of Windows Server in a familiar UI right from the Azure portal with Windows Admin Center in Azure



Gain flexibility and consistency with native .NET support in App Service and Azure Kubernetes Service



Get leading database performance from fully-managed, secure Azure SQL



Enable secure mode work by deploying virtual desktops and apps easily with Azure Virtual Desktop

# Azure is the cloud that knows SQL Server best

The family of SQL cloud to edge databases



## SQL Server on Azure Virtual Machines

Best for lift and shift and/or workloads requiring OS-level access

**Infrastructure-as-a-Service**



## Azure SQL Managed Instance

Best for modernizing existing apps

**Platform-as-a-Service**



## Azure SQL Database

Best for supporting modern cloud apps



## Azure SQL Edge

Best for extending apps to IoT edge

**Edge Computing**



## Azure SQL enabled by Azure Arc

Run Azure SQL on premises and in multicloud environments

# Which Azure SQL offering is right for you?

## App Innovation

### Do you need

- A database model?
- Resource pooling for multi-tenant SaaS?
- Up to 100TB of database storage?
- To automatically pause/restart a workload?

Yes



**Azure SQL Database**

No

## App Modernization

### Do you need

- An instance model?
- On-premises SQL Server compatibility?
- Native vNet support & <16TB ?
- Near real-time data replication from on-premises to the cloud?

Yes



**Azure SQL Managed Instance**

## Migration

### Do you need

- OS level access?
- Capabilities at the VM level?
- >16TB Storage?
- SQL Server versions 2008 - 2019?
- SSRS/SSAS?

Yes



**SQL Server on Azure VMs**

### Benefits of PaaS

- Lower administrative burden
- No End of Support hassles
- Fully managed and always up to date
- Dynamic resource scaling
- Built-in high availability and automatic backups
- Multimodel capabilities

### Benefits of IaaS

- Maintain OS-level control
- Easy lift-and-shift eliminates app refactoring
- Faster path to the cloud

\* Use [Azure Arc](#) to enable the same services in your datacenter or on the cloud of your choice, when a hybrid or multicloud approach is required

# Your business intelligence tools in Azure

Move to Azure VMs or choose managed services for data integration and analysis

## SSIS

Your solution for building **data integration**  
**and transformation** solutions

Azure  
Data Factory (ADF)  
SSIS



## SSRS

Your platform for creating, deploying, and  
managing mobile **paginated reports**

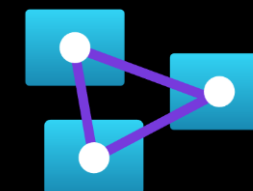
Power BI (PBI)



## SSAS

Your service for creating and analyzing  
**multidimensional data models**

Azure Analysis  
Services (AAS)





# IBM Value Propositions for Migration Journey

IBM's Cloud Migration Service offerings help our clients accelerate modernization initiatives, **reduce technical debt, protect legacy investments, while minimizing business risk and improving business agility** by moving their workloads to the cloud faster, cheaper, and more efficiently through a combination of:

- **Automation** powered by assets such as **IBM Cloud Consulting Accelerator**
- **Data analytics and insights** through IBM's deep expertise in AI and ML models/services
- Augmented by assets from **Neudesic and IBM Research**  
**Dedicated** Azure Migration Factory experienced in cloud native migration tools
- Staffed with **certified** professionals  
**Sustainability by design** -Target environment is right sized, and our architecture is optimized to reduce energy consumption. Under-utilized application components are either optimized or decommissioned.

**80%** effort savings in  
the Discovery phase

Automation and pre-defined  
Discovery patterns enable  
these savings over traditional  
methods

**40%** cost savings  
in migration design

Accelerate modernization  
initiatives, reduce technical  
debt, while minimizing business  
risk and improving business  
agility

Enabled by pre-defined design  
patterns

**25%** faster  
delivery of migration  
outcomes

Enabled by 'Migration-as-a-  
Code' utility and 200+ pattern  
libraries in execution

**20%** reduction in  
business risk

Enabled by well defined  
pathways to application  
modernization

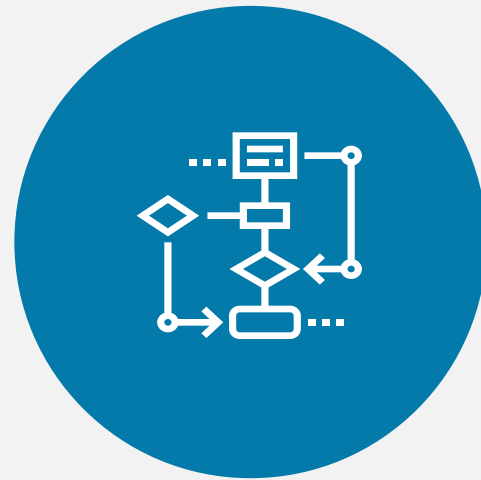
**30+%**  
optimizing savings and  
equivalent carbon credits

# IBM Value Propositions for Migration Journey



## **40% More Cost Effective**

With economies of scale and proven processes



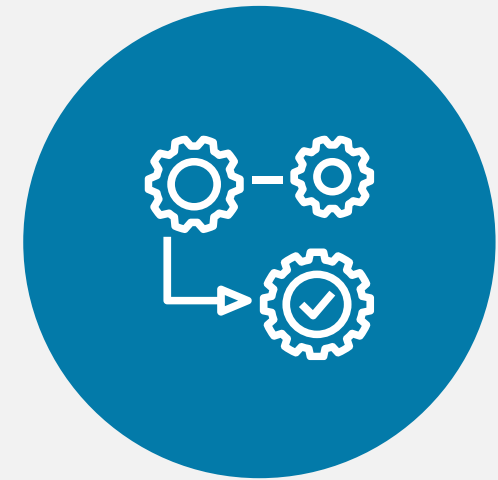
## **60% Faster Time to Value**

Leveraging heavy automation and established templates



## **Reduced Delivery Risk**

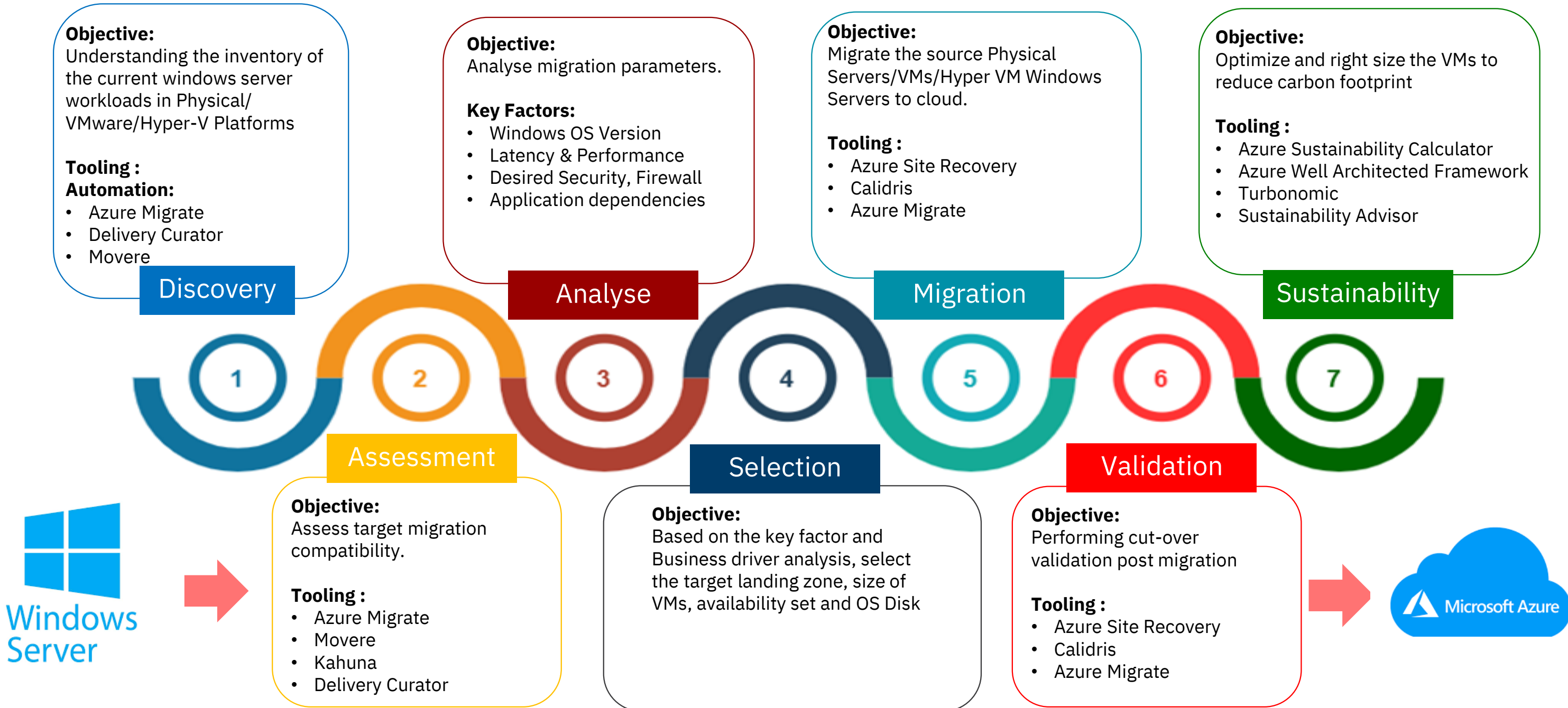
With proven frameworks backed by 10,000+ development hours



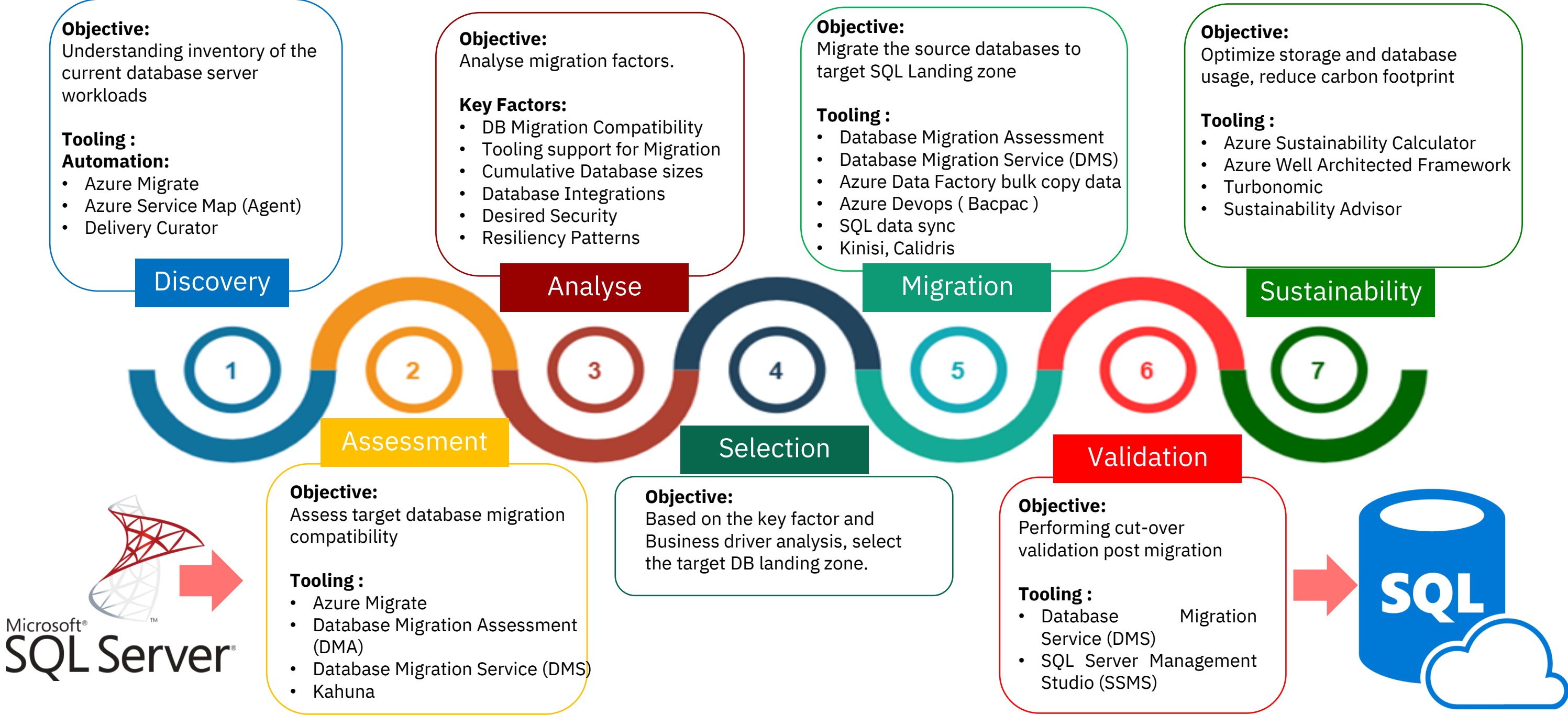
## **Single Team, Agile Delivery Model**

Disciplined delivery with a geographically aligned team to reduce errors

# IBM Framework & Tooling for Windows Server Migration to Azure



# IBM Framework & Tooling for SQL Server Migration to Azure



# IBM Tooling Strategy – IBM IPs

We leverage best of Azure tools and IBM IPs. We differentiate through our IBM research, consulting & acquisition tools.

Accelerators for  
SQL/ Windows  
Migration

## IBM Consulting Cloud Accelerator

A revolutionary cloud acceleration platform that drive accelerated planning and low-touch execution, with consistent & predictable outcomes.

### BlueCAT

Help clients to map their transformation journey

### Cloud Transformation Insight (CTI)

Provides deeper insights in client applications,

### RedHat Migration Toolkit

Can analyse 1000s of Java applications. Recommends suitable runtime.

### Calidris



Automates rehost pattern for Windows, Linux, Hyper-V and VMware to Cloud

### Kahuna



Economic Impact Place. Creates wave plan. Estimate Support Cost

### Turbonomic

Discovers workload and provides right sizing.

### Cloud Transformation Advisor (CTA)

Assess J2EE application migration to WAS, JBoss and WebLogic

### Arina

Provides infrastructure and application management tool to provision virtual desktop.

### Dream Advisor

Accelerate Data/AI workload optimization decisions

### Delivery Curator



Performs discovery analysis on infrastructure for affinity, Utilization, etc.

### Kinisi



Replatform OLTP & OLAP. Support multiple data & Schema migration patterns

### Move2Kube

Supports Re-Platforming of Java, Cloud Foundry, Swarm, Docker to Kubernetes and Open Shift.

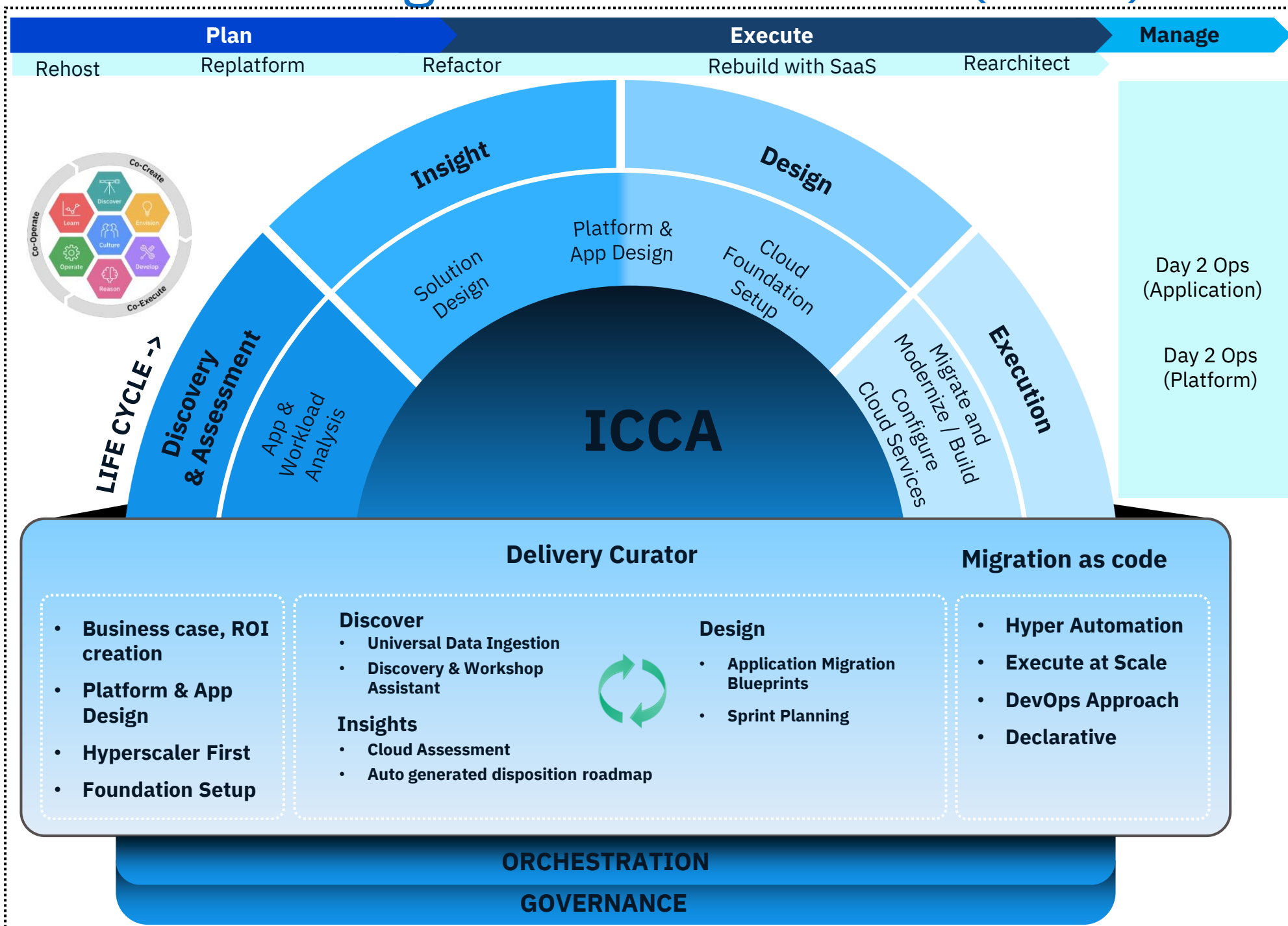
Design

Discover, Assess & Design

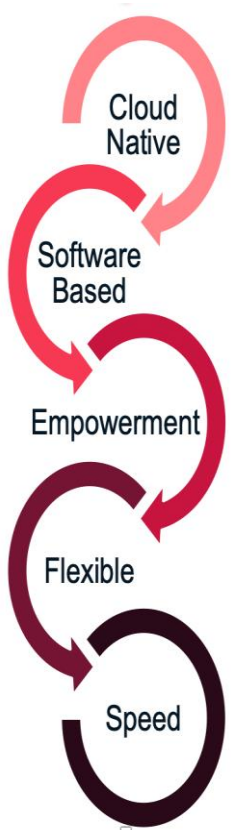
Execute



# IBM Consulting Cloud Accelerator (ICCA)



## Design Principles



- Reduced delivery risk with Data Analytics & Insight tool backed by 10,000 dev hours & 125+ engagements
- Incorporates Well architected framework
- Delivered by Hyperscaler Migration Factory
- Strategic partnership with hyperscalers, partners
- Powered by IBM Research, IBM Security & Acquisitions (Nordcloud, Taos, Neudesic, Turbonomic)
- Hyper Automation - Declarative & Continuous Automation in collaboration with IBM Research
- Enables Sustainable & secure Migration, Modernization experience for clients

## Key Benefits

- 80%** Increase in efficiency during discovery leveraging automation & proven patterns
- 40%** More cost-effective leveraging pre defined design patterns
- 25%** Faster migrations with proven frameworks and 200+ pattern libraries in execution



